

#### "Come scrivere bene", Umberto Eco

#### Source:

La Bustina di Minerva, Bompiani 2000

https://www.aforismario.eu/2019/05/come-scrivere-bene.html

#### "How to write well"

### Avoid cliches: they are rotten to the core.

## © Don't use commercial symbols<sup>TM</sup> &abbreviations, etc.

#### Never generalize.

Remember (always) that parentheses (even when they are indispensable) interrupt the flow of your writing.

# Using foreign words is not apropos.

Don't be redundant; don't repeat the same thing twice; repetitions are superfluous (redundancies are explanations of something that the reader has already understood.)

#### Always be more or less specific.

### Don't write one word sentences. Never.

#### Use, commas, in the right, place.

Understand the difference between the semi-colon and the colon: even if it is not easy.

# Are rhetorical questions really necessary?

### Don't be overly emphatic! Don't abuse the exclamations!

Don't bungle the spelling of foreign names like Beaudelaire, Coosteau, Niezsche, and the like.

#### Be punctillious with the orthografy.

Don't mix up cause and effect: you would be wrong and therefore you'd have made an error.

### You shouldn't be verbose, but you should not write less than.

### A complete sentence must always have

### "Sedici semplici suggerimenti", Beppe Severgnini

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"Sixteen simple suggestions"

### Have something to say.

### Say it.

### Say it clearly.

#### Say it accurately.

#### Say it in an interesting way.

### Don't say it again.

### And please: don't abuse the adverbs.